



Quarterly Report to Steering Committee / Co-Chairs
June through September 2005

I. Committee Updates

- A. **Communications and Civic Engagement Committee.** [Sandie Pierce, Facilitator] This Committee is co-chaired by Kate Ebli, 4M Consultant, and Connie Carroll, United Way of Monroe County. The Civic Engagement Committee merged with the Communications Committee. Meetings were held on July 19, August 30, and September 27, 2005.

The ABC web site (activebalancedcommunity.org) has been regularly updated to include current events, training opportunities, a Victims Services page, and press releases, and community links. The number of visits to the website are tracked monthly:

Number of Unique Visitors Per Month

January 2005	102	June 2005	125
February 2005	91	July 2005	85
March 2005	89	August 2005	60
April 2005	105	September 2005	43
May 2005	95		

Events during the quarter included:

- "I Pledged" forms were distributed at the End-of-the-Year Graduation Events at Jefferson High School (May 31), Monroe High School (June 3), and Bedford High School (June 5) - a total of 484 pledges were received. Follow up on the graduates' pledges to commit to three hours of community service over the summer occurred. We received completed service forms from one student from Jefferson High School. She received a \$20 gas card in appreciation.
- A youth engagement project was conducted at the United Way of Monroe County on July 8, 2005. Six youth from the Youth Center revitalized the landscaping - planting bushes, spreading stone, and general cleanup. The youth joined the United Way of Monroe County staff for lunch and reported satisfaction with the opportunity to be involved. One youth indicated that he had never dug a hole before.
- Several youth from the Monroe County Youth Center joined the Michigan State Police at the Monroe County Fair on August 2, 2005 to distribute BARJ awareness materials and Active Balanced Community Initiative balloons. The youth who participated reported that they believed volunteerism to be important for themselves and their community.

During the quarter, the Committee revised its logic model that specifically outlines all of the goals and objectives for the year, as well as the outcome processes and measures. During the next meeting, the goals will be reviewed to determine accomplishments and changes to be made for next year.