

FOR IMMEDIATE RELEASE

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AREA STUDENTS REWARDED FOR PLEDGING
TO DRIVE RESPONSIBLY

In an effort to make teens more aware of how the choices we make affect others in our community, Active Balanced Community will once again be visiting local high schools and talking to the students about responsible behavior. Every student that pledges to drive responsibly will have his or her name entered into a drawing for a \$10 gas card.

In 2005, Active Balanced Community visited three high schools in Monroe County reaching 484 students. In 2006, thanks to the support of the Monroe County Schools' Superintendents, ABC has been invited to ten high schools located in Monroe County. It is the goal of Active Balanced Community's Communications/Civic Engagement team to reach 1700 graduating seniors in Monroe County with this project.

It is the mission of Active Balanced Community to engage the Monroe County community and its resources in the on-going effort to create a healthy and protective environment in Monroe County that encourages responsible families and positive behaviors in youth. The pledge students will take is a reminder of the important role they play in creating an improved, safer environment for others.

Representatives from local businesses and non-profit agencies are the driving force behind this project. The representatives will visit either graduation practice or the after graduation parties. Students will be asked to sign a pledge to drive responsibly. In return for signing the pledge each student's name will be entered into a drawing to win a \$10 gas card. A minimum of three cards will be drawn at each school. Drawings will take place immediately following the pledge recruitment. Each student signing a pledge will be given "dog tags" as a reminder of their promise to drive responsibly.

For additional information on the Active Balanced Community initiative or to request speakers for your event please contact Sandie Pierce or April Corie, Active Balanced Community, at 734-242-1331 extension 13, or visit the website at www.activebalancedcommunity.org.

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