



Quarterly Report to Steering Committee / Co-Chairs  
April – June 2006

- A. **Communications and Civic Engagement Committee.** [Sandie Pierce, Facilitator] This Committee is co-chaired by Kate Ebli, 4M Consultant, and Connie Carroll, United Way of Monroe County. Meetings were held on April 20, May 17, and June 27, 2006.

The ABC web site ([activebalancedcommunity.org](http://activebalancedcommunity.org)) has been regularly updated to include current events, training opportunities, and press releases, and community links. The number of visits to the website are tracked monthly:

**Number of Unique Website Visitors Per Month**

	<u>2005</u>	<u>2006</u>		<u>2005</u>	<u>2006</u>
January	102	77	July	85	
February	91	83	August	60	
March	89	103	September	64	
April	105	107	October	74	
May	95	68	November	63	
June	125	56	December	68	
YTD Total	607	494	Total	1,021	

Results of the community stakeholder awareness survey distributed to elected officials in Monroe County are being tallied. Two presentations are planned as a result of the mailing – Township Supervisors Association and Monroe City Council on July 17, 2006.

“I Pledged” events were held at the graduation events for all nine public high schools and St. Mary Catholic Central. Graduates were asked to sign a pledge to drive responsibly – obey the speed limit, wear their seat belts, don’t drink and drive, don’t drive if too tired, and don’t talk on the cell phone or have other distractions. In return, graduates were given an “I pledged” dog tag with the ABC logo imprinted and were entered into a drawing for \$10 gas cards. Two cards were given out at all of the schools, except Monroe High and Bedford – where three cards were awarded.

Date	School	Number of Graduates	Number of Pledges	Percentage Pledged
05/17/06	Summerfield	60	49	81%
05/30/06	Jefferson	198	142	72%
05/31/06	Ida	123	82	67%
06/01/06	Whiteford	62	47	76%

06/01/06	Dundee	102	87	85%
06/01/06	SMCC	100	85*	85%
06/02/06	Orchard	45	26	57%
06/02/06	Mason	103	82	80%
06/02/06	Airport	196	125	64%
06/02/06	Monroe	428	282	66%
06/04/06	Bedford	412	189	46%
	Totals	1,829	1,196	65%

\* SMCC amount of pledges is estimated.