



Quarterly Report to Steering Committee / Co-Chairs  
January – March 2006

- A. **Communications and Civic Engagement Committee.** [Sandie Pierce, Facilitator] This Committee is co-chaired by Kate Ebli, 4M Consultant, and Connie Carroll, United Way of Monroe County. The Civic Engagement Committee merged with the Communications Committee. Meetings were held on January 17, February 21, and March 29, 2006.

The ABC web site ([activebalancedcommunity.org](http://activebalancedcommunity.org)) has been regularly updated to include current events, training opportunities, a Victims Services page, and press releases, and community links. The number of visits to the website are tracked monthly:

**Number of Unique Website Visitors Per Month**

	<u>2005</u>	<u>2006</u>		<u>2005</u>	<u>2006</u>
January	102	77	July	85	
February	91	83	August	60	
March	89	84	September	64	
April	105		October	74	
May	95		November	63	
June	125		December	68	
			Total	1,021	

The Communications Committee discussed the need to increase the awareness of Active Balanced Community and restorative justice. The community stakeholder awareness survey was distributed to 190 elected officials in Monroe County to obtain baseline data among these stakeholders. Surveys also continue to be distributed at other events. Two presentations are planned as a result of the mailing – Township Officials in June and Monroe City Council in July.

The Communications Committee submitted press releases to the Monroe Evening News and area media regarding the January Steering Committee meeting, and Girls Circle training on May 4, 2006.

“I Pledged” events are being planned at the graduation events for all nine public high schools and St. Mary Catholic Central. Seniors are being asked to pledge to drive responsibly. Those pledging will be entered into a drawing for gas cards.