



Quarterly Report to Steering Committee / Co-Chairs
 October through December 2005

- A. **Communications and Civic Engagement Committee.** [Sandie Pierce, Facilitator] This Committee is co-chaired by Kate Ebli, 4M Consultant, and Connie Carroll, United Way of Monroe County. The Civic Engagement Committee merged with the Communications Committee. Meetings were held on November 1, and December 9, 2005.

The ABC web site (activebalancedcommunity.org) has been regularly updated to include current events, training opportunities, a Victims Services page, and press releases, and community links. The number of visits to the website are tracked monthly:

Number of Unique Website Visitors Per Month

January 2005	102	July 2005	85
February 2005	91	August 2005	60
March 2005	89	September 2005	64
April 2005	105	October 2005	74
May 2005	95	November 2005	63
June 2005	125	December 2005	68
		Total	1.021

The Communications Committee members piloted the community stakeholder awareness survey to ensure that the questions were appropriate and easy to understand. The survey form was revised slightly based on their input and distributed to over 500 individuals.

The Communications Committee submitted press releases to the Monroe Evening News and area media regarding the October Steering Committee meeting, completion of the community awareness stakeholder survey and Girls Circle training.

The Active Balanced Community initiative was included in a panel presentation during the County-Wide School in-service on November 9, 2005. Discussion included the importance of building strong communities and helping youth become involved in their communities through volunteer and other opportunities. The session was attended by 30 people – school counselors and teachers.