



Quarterly Report to Steering Committee / Co-Chairs
December 2006 through March 2007

- A. **Communications and Civic Engagement Committee.** [Sandie Pierce, Facilitator] This Committee is chaired by Connie Carroll, United Way of Monroe County. Meetings were held on December 12, 2006 January 5, 2007, and February 23, 2007.

The ABC web site (activebalancedcommunity.org) has been regularly updated to include current events, training opportunities, and press releases, and community links. The number of unique visitors to the website are tracked monthly:

Number of Unique Website Visitors Per Month						
	<u>2005</u>	<u>2006</u>	<u>2007</u>		<u>2005</u>	<u>2006</u>
January	102	77	141	July	85	84
February	91	83	63	August	60	89
March	89	103		September	64	79
April	105	107		October	74	83
May	95	68		November	63	114
June	125	61		December	68	104
YTD Total	607	499		Total	1,021	1,052

A presentation to Monroe County Township Supervisors' Association was given on February 22, 2007 as a result of the stakeholder awareness survey mailing last year. Judge Pam Moskwa discussed the work of the Active Balanced Community. Sandie Pierce and Connie Carroll were also present to answer questions.

The Committee developed an Active Balanced Community folder with inserts that describe the various components – explanation of BARJ (Balanced and Restorative Justice), mediation, community conferencing, Girls Circles, Monroe County Mentors, Re-Entry. The inserts can be tailored to the audience that is being addressed.

The Communications and Civic Engagement Committee will again be conducting the “I Pledged” campaign among graduating seniors. This year, lanyards have been ordered to give to all seniors who pledge to drive responsibly.